

## **Advertising Report**

NYNE Pty Ltd PO Box 2010 Sydney NSW 2000

## **NYNE Sporting Apparel Campaign**

Week 2 – Monday 12, March 2012 to Sunday 18, March 2012

Report Summary 12-03-2012 to 18-03-2012	This period
Total Videos Watched	50 000
Total Video Interactions	45 000
Total Click Throughs	45 000
Total Social Media Shares	10 000
Average Video Completion	89 %

## Tappn'GO Campaign Reporting Campaign: NYNE Sporting Apparel

