

## **Advertising Report**

NYNE Pty Ltd PO Box 2010 Sydney NSW 2000

## **NYNE Sporting Apparel Campaign**

Week 2 – Monday 12, March 2012 to Sunday 18, March 2012

| Report Summary 12-03-2012 to 18-03-2012 | This period |
|---|-------------|
|   |             |
| Total Videos Watched                    | 50 000      |
| Total Video Interactions                | 45 000      |
| Total Click Throughs                    | 45 000      |
| Total Social Media Shares               | 10 000      |
| Average Video Completion                | 89 %        |
|   |             |

## Tappn'GO Campaign Reporting Campaign: NYNE Sporting Apparel

